



Member  
FDIC

**Media Contact:**  
Madeline Ducote  
Marketing & Brand Manager  
[madeline.ducote@redriverbank.net](mailto:madeline.ducote@redriverbank.net)  
318-452-2499

## FOR IMMEDIATE RELEASE

### **Red River Bank Purchases Property for a Future Banking Center in Lafayette, Louisiana**

**ALEXANDRIA, La., October 22, 2024** – Red River Bank recently secured property in Lafayette, Louisiana to further its expansion into the Acadiana market. On October 21, 2024, Red River Bank purchased property on the corner of Camellia Boulevard and East Bluebird Lane which is planned to be Red River Bank’s second full-service banking center in Lafayette. Construction plans are underway for a full-service banking center building at this new location. In 2020, Red River Bank began operations in the Acadiana market with a combined loan and deposit production office. On January 26, 2022, Red River Bank opened its first banking center at 1911 West Pinhook Road.

“The success of our Pinhook branch has allowed us to continue to press forward with our strategy to build a statewide presence,” said Red River Bank President and Chief Executive Officer Blake Chatelain. “Our delivery on a promise kept with this Acadiana expansion speaks to our deep commitment to this area for the long-haul. It is our vision to bring our customers in this area a full-service, Louisiana-based, community-banking experience through individual and commercial products inclusive of traditional retail, mortgage and private services.”

“Purchasing property to build a second full-service banking center in the Acadiana market will allow us to serve a broader community, which aligns with our vision for the Acadiana market,” said Red River Bank Acadiana Market President Ben Smith. “Customers can expect the same relationship-focused approach to banking found at all Red River Bank branches, as well as our commitment to supporting local, community-based programs important to this area.”

### **About Red River Bank**

Red River Bank is a Louisiana state-chartered bank established in Alexandria, Louisiana, in 1999 that provides a fully integrated suite of banking products and services tailored to the needs of its commercial and retail customers. Red River Bank operates from a network of 28 banking centers throughout Louisiana and one combined loan and deposit production office in New Orleans, Louisiana. Banking centers are located in the following Louisiana markets: Central, which includes the Alexandria metropolitan statistical area (“MSA”); Northwest, which includes the Shreveport-Bossier City MSA; Capital, which includes the Baton Rouge MSA; Southwest, which includes the Lake Charles MSA; the Northshore, which includes Covington; Acadiana, which includes the Lafayette MSA; and New Orleans. Red River Bank is a subsidiary of Red River Bancshares, Inc., which trades under the trading symbol RRBI on the Nasdaq Global Select Market. Learn more at [redriverbank.net](http://redriverbank.net).