

# RED RIVER BANCSHARES, INC.

# **INVESTOR PRESENTATION**

**GULF SOUTH BANK CONFERENCE** 

MAY 2 - 3, 2022

As of March 31, 2022

Nasdaq: RRBI

### Forward-Looking Statements and Non-GAAP Information



Statements in this presentation regarding our expectations and beliefs about our future financial performance and financial condition, as well as trends in our business and markets, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements often include words such as "believe," "expect," "anticipate," "intend," "plan," "estimate," "project," "outlook," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." The forwardlooking statements in this presentation are based on current information and on assumptions that we make about future events and circumstances that are subject to a number of risks and uncertainties that are often difficult to predict and beyond our control. As a result of those risks and uncertainties, our actual financial results in the future could differ, possibly materially, from those expressed in or implied by the forward-looking statements contained in this presentation and could cause us to make changes to our future plans. Additional information regarding these and other risks and uncertainties to which our business and future financial performance are subject is contained in the section titled "Risk Factors" in our most recent Annual Report on Form 10-K and any subsequent quarterly reports on Form 10-Q, and in other documents that we file with the SEC from time to time. In addition, our actual financial results in the future may differ from those currently expected due to additional risks and uncertainties of which we are not currently aware or which we do not currently view as, but in the future may become, material to our business or operating results. Due to these and other possible uncertainties and risks, readers are cautioned not to place undue reliance on the forward-looking statements contained in this presentation or to make predictions based solely on historical financial performance. Any forward-looking statement speaks only as of the date on which it is made, and we do not undertake any obligation to update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law. All forward-looking statements, express or implied, included in this presentation are qualified in their entirety by this cautionary statement.

This presentation includes industry and trade association data, forecasts, and information that we have prepared based, in part, upon data, forecasts, and information obtained from independent trade associations, industry publications and surveys, government agencies, and other information publicly available to us, which information may be specific to particular markets or geographic locations. Some data is also based on our good faith estimates, which are derived from management's knowledge of the industry and independent sources. Industry publications, surveys, and forecasts generally state that the information contained therein has been obtained from sources believed to be reliable. Statements as to our market position are based on market data currently available to us. Although we believe these sources are reliable, we have not independently verified the information. While we are not aware of any misstatements regarding our industry data presented herein, our estimates involve risks and uncertainties and are subject to change based on various factors. Similarly, we believe our internal research is reliable, even though such research has not been verified by any independent sources.

Our accounting and reporting policies conform to United States GAAP and the prevailing practices in the banking industry. Certain financial measures used by management to evaluate our operating performance are discussed as supplemental non-GAAP performance measures. In accordance with SEC rules, we classify a financial measure as being a non-GAAP financial measure if that financial measure excludes or includes amounts, or is subject to adjustments that have the effect of excluding or including amounts, that are included or excluded, as the case may be, in the most directly comparable measure calculated and presented in accordance with GAAP as in effect from time to time in the U.S. Management and the board of directors review tangible book value per share, tangible common equity to tangible assets, realized book value per share, and PPP-adjusted metrics as part of managing operating performance. However, these non-GAAP financial measures should not be considered in isolation or as a substitute for the most directly comparable or other financial measures calculated in accordance with GAAP. Moreover, the manner that we calculate the non-GAAP financial measures that are discussed may differ from that of other companies reporting measures with similar names. It is important to understand how such other banking organizations calculate and name their financial measures similar to the non-GAAP financial measures discussed by us when comparing such non-GAAP financial measures. A reconciliation of non-GAAP financial measures to the comparable GAAP financial measures is included in the Appendix to this presentation.

### **Glossary of Terms**

## RED RIVER BANCSHARES, INC.

- 1Q22 First Quarter of 2022
- 2Q22 Second Quarter of 2022
- 1Q21 First Quarter of 2021
- 2Q21 Second Quarter of 2021
- 3Q21 Third Quarter of 2021
- 4Q21 Fourth Quarter of 2021
- 2Q20 Second Quarter of 2020
- 3020 Third Quarter of 2020
- 4020 Fourth Quarter of 2020
- 1-4 FR One-to-Four Family Residential
- AFS Available-for-sale securities
- ALL Allowance for loan losses
- AOCI Accumulated other comprehensive income
- API Application Programming Interface
- B.B.A. Bachelor of Business Administration
- bp(s) Basis point(s)
- B.S. Bachelor of Science
- C&D Construction and land development loans
- C&I Commercial and industrial loans
- CAGR Compound annual growth rate
- CECL Current Expected Credit Losses

- CGMA Chartered Global Management Accountant
- CPA Certified Public Accountant
- CMOs Collateralized Mortgage
   Obligation Security
- CRA Community Reinvestment Act
- CRE Commercial real estate
- DDA Noninterest-bearing demand deposit accounts
- EP Energy portfolio
- EPS Earnings per share
- FDIC Federal Deposit Insurance Corporation
- FIS Fidelity National Information Services, Incorporated
- FTE Fully taxable equivalent basis
- GAAP Generally Accepted Accounting Principles in the United States of America
- HFI Held for investment
- HFS Held for sale
- IPO Initial public offering
- J.D. Juris Doctor
- k Dollars in thousands
- LDPO(s) Loan and deposit production office(s)

- LPO Loan production office
- LIBOR London Inter-Bank Offered Rate
- M Dollars in millions
- M.B.A. Master of Business
   Administration
- MBS Mortgage backed securities
- NIM Net interest margin
- NOW Negotiable order of withdrawal
- NPA(s) Nonperforming asset(s)
- NPL(s) Nonperforming loans
- PPP Paycheck Protection Program
- P2P Peer-to-peer
- ROA Return on average assets
- ROE Return on average equity
- SBIC Small Business Investment Company
- SEC Securities and Exchange Commission
- vs. Versus

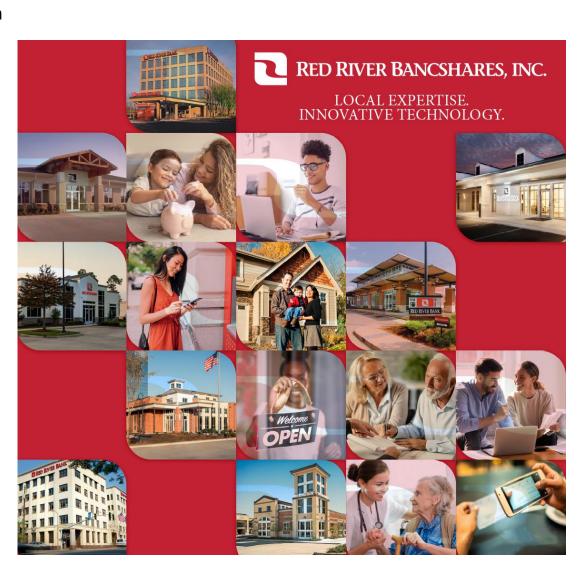


We're your people.



### **Company Overview**

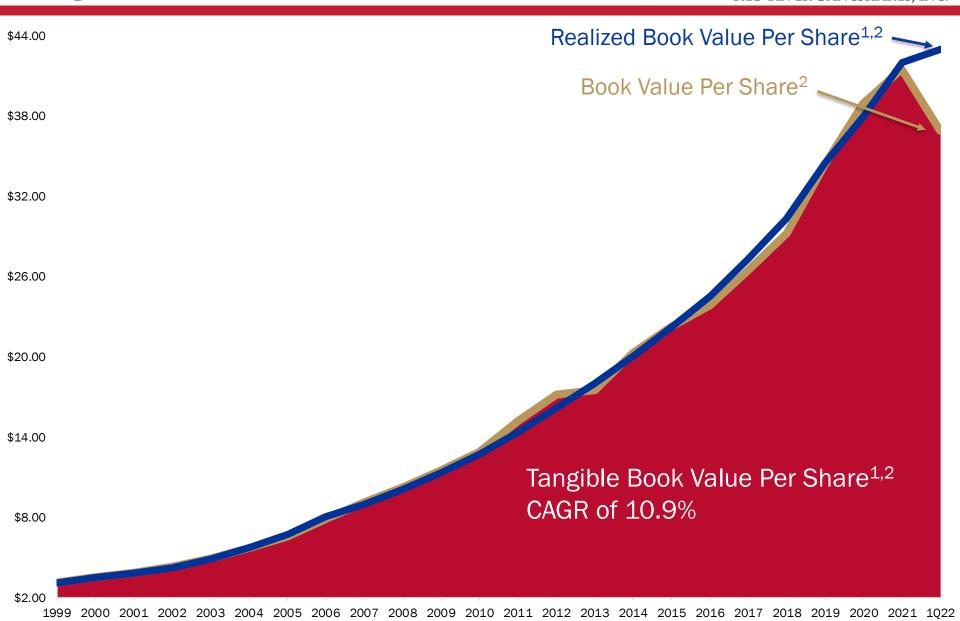
- Third largest Louisiana-headquartered bank based on assets as of December 31, 2021
- Established in 1998 in Alexandria, Louisiana
- Completed IPO in May 2019
- Nasdaq: RRBI
- Included in Russell 2000 Index
- As of March 31, 2022:
  - Assets = \$3.21 billion
  - Loans HFI = \$1.74 billion
  - Deposits = \$2.93 billion
  - Securities AFS = \$810.8 million
  - Market capitalization = \$379.7 million
- Ownership
  - Insiders = 34%
  - Institutions = 18%<sup>1</sup>
  - Public and other = 48%



### **Company History**

1998	Completed first stock offering of \$12.4M
1999	Red River Bank opened in Rapides Parish
2000	Completed stock offering of \$4.0M
2003	Acquired Bank of Lecompte in Central Louisiana
2006	• Expanded into Northwest Market via banking center, and completed stock offering of \$5.0M
2009	Completed stock offering of \$7.4M
2013	Expanded into Capital Market via Fidelity Bancorp, Inc. acquisition
2017	• Expanded into Southwest Market via LPO. Completed stock offering of \$12.1M
2019	• Expanded into Northshore Market via LPO. Completed IPO of \$26.8M
2020	Expanded into Acadiana Market via LDPO
2021	Expanded into New Orleans Market via LDPO

### Tangible Book Value Growth



<sup>&</sup>lt;sup>1</sup>Non-GAAP measure. See "Forward-Looking Statements and Non-GAAP Information" on slide 2 and "Non-GAAP Reconciliation" slides in the Appendix for additional information. <sup>2</sup>Adjusted for 2-for-1 stock split with a record date of October 1, 2018 and 15-for-1 stock split with a record date of November 30, 2005.

### **Company Strengths**

- Consistent, long-term track record of financial results and steady growth
- Primarily de novo growth strategy with selective strategic expansion into new markets
- Conservative credit culture with solid asset quality
- Stable, low-cost core deposit base
- Strategic banking center network
  - Operating in the largest markets in Louisiana
  - 27 banking centers and 2 LDPOs in Louisiana
  - Average deposits per center = \$108.4 million
- Strong capital position
  - Consistent quarterly dividends
  - Stock repurchase program in place
  - No long-term debt
- Continuity of leadership four of our top executives are part of the founding management team

### Leadership Team





R. Blake Chatelain

- President, Chief Executive Officer, and Director
- Founding management
- Previously Executive Vice President of Rapides Bank & Trust Company, a subsidiary of First Commerce Corporation
- · B.S. in Finance from Louisiana State University



Isabel V. Carriere, CPA, CGMA

- Executive Vice President and Chief Financial Officer
- Founding management
- Previously Manager of Financial Planning Department at Whitney National Bank, in the Financial Planning and Financial Reporting Department of First Commerce Corporation, and audited depository organizations and their holding companies with KPMG
- B.S. in Management from Tulane University



Bryon C. Salazar

- Executive Vice President, Chief Lending Officer, and Director<sup>1</sup>
- Founding management
- Current Director and Member of the Executive Committee of the Louisiana Bankers Association
- Previously Commercial Banker at Rapides Bank & Trust Company
- B.S. in Finance from Louisiana State University



Tammi R. Salazar

- Executive Vice President and Chief Operating Officer<sup>1</sup>
- Founding management
- Previously Vice President of Rapides Bank & Trust Company
- Director of the Rapides Children's Advocacy Network and River Oaks Art Center
- B.S. in Finance from Louisiana Tech University



Amanda W. Barnett,

- Senior Vice President, General Counsel, and Corporate Secretary
- Joined Red River Bank in 2010
  Previously with Gold, Weems, Bruser, Sues & Rundell in Alexandria, LA
- Past President of the Louisiana Bar Foundation and a Past Chairman of the Bank Counsel Committee of the Louisiana Bankers Association
- B.A. in English Literature from Tulane University and J.D. from Louisiana State University



G. Bridges Hall, IV

- Senior Vice President and Chief Credit Policy Officer<sup>1</sup>
- Joined Red River Bank in 2006
- Previously Credit Department Manager (Dallas) at Hibernia National Bank
- B.S. in Business Administration from Northwestern State University, M.B.A from Louisiana State University-Shreveport, and attended the Graduate School of Banking at Louisiana State University



Debbie B. Triche

- Senior Vice President and Retail Administrator<sup>1</sup>
- Joined Red River Bank in 2000
- Previously Vice President and Retail Branch Manager at Rapides Bank & Trust Company
- B.S. in Marketing from Louisiana Tech University



Andrew B. Cutrer

- Senior Vice President and Director of Human Resources
- Joined Red River Bank in 2001
- Previously Director of Human Resources at Bunkie General Hospital
- B.S. in Management and Marketing from Louisiana College and M.B.A. from Louisiana Tech University



David K. Thompson

- Capital Market President
- Joined Red River Bank in 2015
- Previously Baton Rouge Commercial Group Lender at IBERIABANK
- B.B.A in Finance from University of Louisiana-Monroe and attended the Graduate School of Banking at Louisiana State University

<sup>1</sup>Position with Red River Bank

### **Growth Strategies**

#### De Novo Growth Strategies

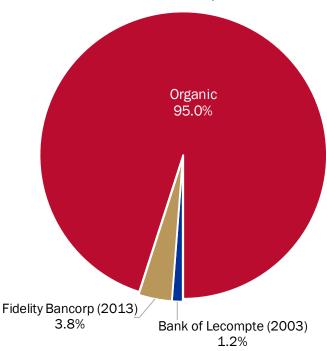
- Disciplined, targeted investments for smart growth
- Target markets with significant disruption by competitors
- Concentrate on urban markets with growth potential
- Focus on markets where market share is held by large national and regional banks
- Hire experienced leadership from the market to build a team
- Offer an authentic, full-service, relationship-based community bank experience
- Provide digital banking services and knowledgeable local bankers
- Establish presence initially with a LDPO then build or buy and remodel a banking center

#### **Disciplined Acquisition Strategy**

Successfully integrated two acquisitions and positioned to capitalize on future opportunities



As of March 31, 2022



### **Competitive Landscape**



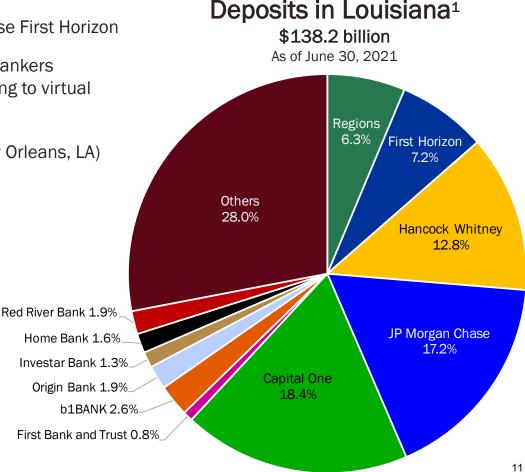
- Red River Bank has 1.9% of Louisiana deposits<sup>1</sup>
- 61.9% of Louisiana deposits are held by large national or regional banks

#### Competitor Disruption in 1Q22

TD Bank Group announced agreement to purchase First Horizon

Capital One decreased the number of business bankers throughout Louisiana and moved business banking to virtual bankers

BankPlus purchased First Trust Corporation (New Orleans, LA)



<sup>1</sup>Source: FDIC, Deposits as of June 30, 2021

### Deposit Market Share as of June 30, 2021<sup>1</sup>



\$

\$

\$

\$

\$

**Total** 

(\$M)

4,017

10,280

22,777

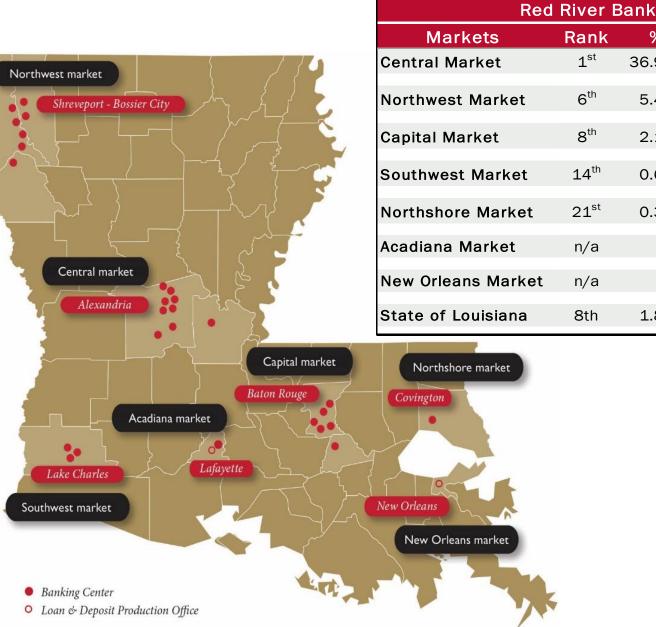
6,814

7,456

8,899

37,436

138,244



12 <sup>1</sup>Source: FDIC, Deposits as of June 30, 2021

Rank

1<sup>st</sup>

6<sup>th</sup>

8<sup>th</sup>

14<sup>th</sup>

21<sup>st</sup>

n/a

n/a

8th

%

36.94%

5.41%

2.11%

0.63%

0.35%

n/a

n/a

1.87%

(\$M)

1,484

556

480

43

26

n/a

n/a

2,589

\$

\$

\$

\$

### **Expansion Highlights**

#### **Country Club Banking Center**



#### Southwest Market - Lake Charles, Louisiana

- 4Q20 Purchased an existing banking center in Lake Charles, Louisiana
- 3Q21 Remodeled and opened the third location in the Southwest market as the 26<sup>th</sup> Red River Bank banking center on July 6, 2021

#### Pinhook Banking Center



#### Acadiana Market - Lafayette, Louisiana

- 3Q20 Entered Acadiana Market, opened a LDPO, and hired a market president
- 4Q20 Purchased an existing banking center in Lafayette, Louisiana
- 1Q22 Remodeled and opened as a full-service banking center and the 27<sup>th</sup> Red River Bank banking center on January 26, 2022

### **Expansion Highlights** (continued)

#### **Covington Banking Center**



#### Northshore Market - Covington, Louisiana

- 2019 Entered Northshore Market via LPO, opened a fullservice banking center, and hired a market president
- **4Q21** Hired an additional, experienced commercial lender

#### **Essen Banking Center**



#### Capital Market – Baton Rouge, Louisiana

- 2019 Opened new market headquarters building
- 4Q21 Sold Operations Center and relocated those employees

#### **New Orleans LDPO**





#### New Orleans Market - New Orleans, Louisiana

- 3Q21 Hired an experienced banker, with knowledge of the New Orleans market, as market president
- 4Q21 Hired seven additional local bankers and opened a LDPO in downtown New Orleans
- 1Q22 Purchased land in Metairie, Louisiana (a New Orleans suburb) and leased an existing banking center location in downtown New Orleans
- 2Q22 Expect to open the leased banking center in downtown New Orleans as a full-service banking center, pending regulatory approval

#### **Conservative Credit Culture**

Our founding management team developed the initial credit culture, predicated upon conservative underwriting principles carried over from regional bank experience. This same team has overseen the implementation and periodic adjustment of these core lending tenets over a 23-year time frame.

#### **Experienced Bankers**

In addition to a cohesive, long-tenured executive management team, we enjoy the benefits of an experienced group of client-facing bankers, which has resulted in steady, diversified, organic loan growth, combined with excellent quality metrics.

#### **Relationship-Driven Client Focus**

Our loan portfolio is well below CRE portfolio concentration guidelines, which complements our conservative lending philosophy, while simultaneously driving our relationship-driven client focus, resulting in a strong core deposit base and enhanced liquidity options.

#### "Footprint" Lending

We have a low level of participations purchased and shared national credits. Our portfolio is further characterized by modest hold limits, strong oversight, and rapid response to problem loan resolution.

#### **Consistent Lending Standards**

Fundamental goals continue to include measured growth, broad diversification, and high-quality performance. Underwriting standards remain consistent regardless of economic conditions.

### Digital Banking - Embracing Digital Innovation RED RIVER BANCSHARES, INC.



#### **Strategies and Recent Systems**

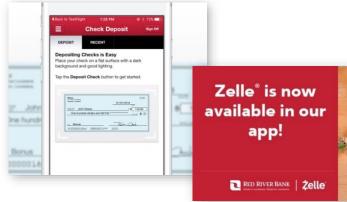
- Robust commercial treasury systems
- P2P payments platform provided by Zelle®
- Online deposit account opening and mortgage applications
- Online and mobile banking channels: Mobile deposit, digital receipts, Apple Pay, mobile wallet, and debit card controls
- Mobile, automated small dollar loan system
- Utilize API for automation of processes to improve efficiency and manage headcount
- Invested in JAM FINTOP Banktech, L.P. fund as a resource for technology systems

#### **Future Improvements and Plans**

- Implement end-to-end loan system to modernize processes and improve customer service
- FIS is upgrading our current core system to improve efficiency and accuracy and streamline operations
- Provide an online, digital loan application system

Launch redesigned, contactless debit cards





### 2021 Financial and Operational Highlights



- 2021 Assets increased 22.0%, or \$582.1 million, to \$3.22 billion
- Non-PPP loans HFI¹ increased 13.4%, or \$196.3 million, to \$1.67 billion
- PPP loans decreased 85.2%, or \$100.9 million, to \$17.6 million
- Deposits increased 24.4%, or \$570.0 million, to \$2.91 billion

	As of and for the Years Ended								
(dollars in thousands, except per share data)	1	.2/31/21		12/31/20					
Assets	\$	3,224,710	\$	2,642,634					
Non-PPP Loans HFI <sup>1</sup>	\$	1,666,282	\$	1,469,999					
Deposits	\$	2,910,348	\$	2,340,360					
Stockholders' Equity	\$	298,150	\$	285,478					
Net Income	\$	32,952	\$	28,145					
EPS, Diluted	\$	4.51	\$	3.83					
Cash Dividends Per Share	\$	0.28	\$	0.24					
Book Value Per Share	\$	41.52	\$	38.97					
Tangible Book Value Per Share <sup>1</sup>	\$	41.31	\$	38.76					
Realized Book Value Per Share <sup>1</sup>	\$	42.05	\$	38.03					
Stockholders' Equity to Assets		9.25%		10.80%					
Tangible Common Equity to Tangible Assets <sup>1</sup>		9.20%		10.75%					
Total Risk-Based Capital Ratio		17.83%		18.68%					
Leverage Ratio		9.67%		10.92%					

- EPS (diluted) was \$4.51 and ROA was 1.13%
- Net income for 2021 increased 17.1%, or \$4.8 million, to \$33.0 million compared to 2020
- NIM FTE decreased 54 bps to 2.60%
- Repurchased 153,553 shares of common stock at an aggregate cost of \$7.9 million
- Expanded operations in the Southwest, Northshore, and Acadiana markets
- De novo expansion into the New Orleans market

	As of and for the Years Ende							
(dollars in thousands)	12/31/21	12/31/20						
ROA	1.13%	1.22%						
ROE	11.21%	10.39%						
NIM FTE	2.60%	3.14%						
Efficiency Ratio	56.39%	55.77%						
Loans HFI to Deposits Ratio	57.86%	67.87%						
Noninterest-bearing Deposits to Deposits Ratio	39.50%	40.32%						
NPAs to Assets	0.03%	0.16%						
Allowance for Loan Losses to								
Loans HFI	1.14%	1.13%						
Net Charge-offs to Average Loans	0.04%	0.14%						

### 2021 Selected Income Comparison



		For the Y	ears En	Variance					
(dollars in thousands)	12	/31/21	12	/31/20	\$	%			
Net Income	\$	32,952	\$	28,145	\$ 4,807	17.1%			
Net Interest Income	\$	71,722	\$	69,000	\$ 2,722	3.9%			
PPP Loan Income	\$	5,773	\$	5,562	\$ 211	3.8%			
Net Interest Income									
(excluding PPP loan income) <sup>1</sup>	\$	65,949	\$	63,438	\$ 2,511	4.0%			
Mortgage Loan Income	\$	8,676	\$	8,398	\$ 278	3.3%			
Provision for Loan Losses	\$	1,900	\$	6,293	\$ (4,393)	(69.8%)			

### First Quarter 2022 Financial Results



- Assets consistent at \$3.21 billion
- Improved asset mix
- Net income decreased \$1.1 million from 4Q21 to \$7.4 million for 1Q22
  - Lower PPP income
  - Lower mortgage income
  - Loss on equity securities
  - Higher securities AFS income
- NIM FTE excluding PPP loans<sup>1</sup> increased 3 bps to 2.41%
- NPAs to assets ratio consistent at 0.03%
- ALL to loans HFI ratio = 1.11%
- Well-capitalized: Leverage Ratio = 9.51%
- Stockholders' equity and book value per share impacted by \$40.0 million AOCI net adjustment on Securities AFS

	RED RIVER BANCSHARES, INC.								
(dollars in thousands, except per share data)		1022		4021		1021			
Net Income	\$	7,392	\$	8,510	\$	8,065			
EPS, Diluted	\$	1.03	\$	1.17	\$	1.10			
Book Value Per Share	\$	36.91	\$	41.52	\$	38.99			
Tangible Book Value Per Share <sup>1</sup>	\$	36.69	\$	41.31	\$	38.78			
Realized Book Value Per Share <sup>1</sup>	\$	43.02	\$	42.05	\$	39.04			
Cash Dividends Per Share	\$	0.07	\$	0.07	\$	0.07			
ROA		0.93%		1.09%		1.20%			
ROE		10.27%		11.33%		11.36%			
NIM FTE		2.46%		2.52%		2.76%			
Efficiency Ratio		60.80%		57.33%		54.02%			
Loans HFI to Deposits		59.47%		57.86%		63.69%			
Noninterest-bearing Deposits									
to Deposits		40.34%		39.50%		40.37%			
NPAs to Assets		0.03%		0.03%		0.13%			
ALL to Loans HFI		1.11%		1.14%		1.21%			
Net Charge-offs to Average Loans		0.00%		0.01%		0.00%			
Assets	\$	3,212,460	\$	3,224,710	\$	2,820,672			
Non-PPP Loans HFI <sup>1</sup>	\$	1,734,629	\$	1,666,282	\$	1,482,728			
Deposits	\$	2,927,728	\$	2,910,348	\$	2,515,275			
Stockholders' Equity	\$	264,874	\$	298,150	\$	284,911			
Realized Common Equity <sup>1</sup>	\$	308,693	\$	301,923	\$	285,242			
Stockholders' Equity to Assets		8.25%		9.25%		10.10%			
Tangible Common Equity to									
Tangible Assets <sup>1</sup>		8.20%		9.20%		10.05%			
Total Risk-Based Capital Ratio		17.28%		17.83%		18.87%			
Leverage Ratio		9.51%		9.67%		10.43%			

### **Quarterly Selected Income Comparison**



	For the Qu	arters	Variance				
(dollars in thousands)	3/31/22	:	12/31/21	\$	%		
Net Income	\$ 7,392	\$	8,510	\$ (1,118)	(13.1%)		
Net Interest Income	\$ 18,728	\$	18,775	\$ (47)	(0.3%)		
PPP Loan Income	\$ 485	\$	1,212	\$ (727)	(60.0%)		
Net Interest Income							
(excluding PPP loan income) <sup>1</sup>	\$ 18,243	\$	17,563	\$ 680	3.9%		
Mortgage Loan Income	\$ 1,127	\$	1,667	\$ (540)	(32.4%)		
Provision for Loan Losses	\$ 150	\$	150	\$ -	0.0%		

#### **2022 CHALLENGES**

- Decreasing PPP income
- Expected decrease in mortgage income
- Economic uncertainty
- Geopolitical situation

#### **2022 OPPORTUNITIES**

- Rising interest rate environment
- Growth in new markets
- Competitor disruption
- New lender capacity

### **Balance Sheet**



- Deployed funds into securities and loans
- Securities AFS portfolio increased 23.0%, or \$151.6 million, to \$810.8 million
  - Unrealized loss on Securities AFS increased \$50.7 million, to \$55.5 million
- Non-PPP loans<sup>(1)</sup> increased 4.1%, or \$68.3 million, to \$1.73 billion
  - New lenders in expansion markets and increased loan activity in legacy markets
- Deposits consistent at \$2.93 billion
- Noninterest-bearing deposits to total deposits = 40.34%
- Loans HFI to Deposits = 59.47%
- No brokered deposits
- No subordinated debt or other borrowings

As of		As of
3/31/22	1 1	.2/31/21
\$ 40,137	\$	23,143
506,982		761,721
810,804		659,178
7,481		7,846
6,641		4,290
1,741,026		1,683,832
(19,244)		(19,176)
118,633		103,876
\$ 3,212,460	\$	3,224,710
\$ 1,181,136	\$	1,149,672
1,746,592		1,760,676
2,927,728		2,910,348
19,858		16,212
\$ 2,947,586	\$	2,926,560
264,874		298,150
\$ 3,212,460	\$	3,224,710
\$ \$	\$ 40,137 506,982 810,804 7,481 6,641 1,741,026 (19,244) 118,633 \$ 3,212,460 \$ 1,181,136 1,746,592 2,927,728 19,858 \$ 2,947,586 264,874	\$ 40,137 \$ 506,982 810,804 7,481 6,641 118,633 \$ 3,212,460 \$ \$ 1,181,136 \$ 1,746,592 2,927,728 19,858 \$ 2,947,586 \$ 264,874

### **Liquidity and Securities**

#### Liquidity as of March 31, 2022

■ Interest-bearing deposits in other banks = \$507.0 million, 15.8% of assets

#### **Investment Activity 1Q22**

- Total securities purchased = \$232.7 million, yield of 1.69%, and consisting of primarily short duration securities
  - \$193.1 million was growth of the securities portfolio and the remaining \$39.6 million was a reinvestment of cash flows
  - U.S. Treasuries = \$89.8 million, yield of 1.51%, average life of 2.04 years, and price risk of less than 6.0%
  - MBS and CMOs = \$130.3 million, yield of 1.72% and an average life of 3.68 years
  - Municipals = \$12.6 million, yield of 2.61% and an average life of 14.43 years

#### Key Securities AFS Metrics as of March 31, 2022

- Securities AFS portfolio = \$810.8 million, 25.2% of assets
- 1Q22 FTE yield = 1.68%
- Effective duration = 5.6 years
  - Effective duration as of December 31, 2021 = 4.5 years
- Average life = 6.5 years
- Unrealized loss on Securities AFS = \$55.5 million compared to \$4.8 million as of December 31, 2021

#### **Equity Securities**

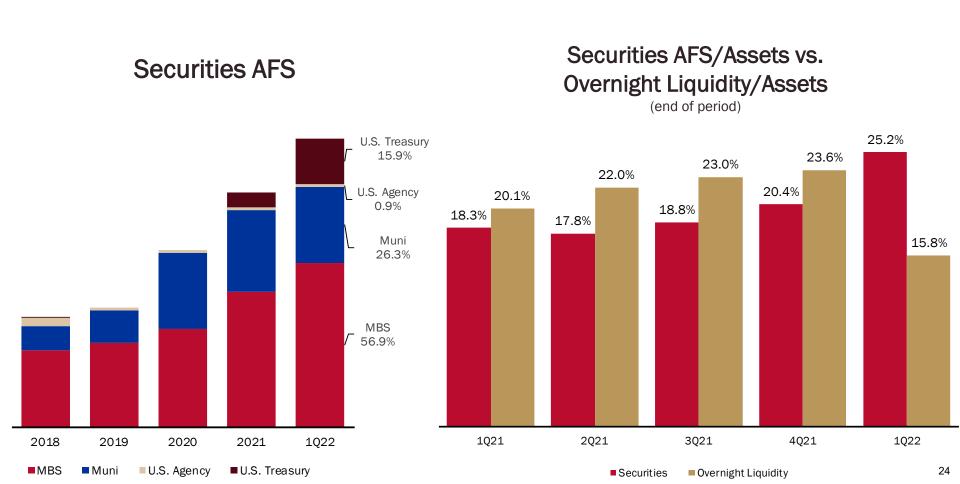
- CRA Mutual Fund consisting primarily of bonds = \$7.5 million
- 1Q22 yield = 1.07%
- Loss of \$365,000 due to fair value adjustment in 1Q22
- Sold Equity Securities portfolio in April 2022

### Liquidity and Securities (continued)



#### **Future Liquidity and Securities Strategies**

- Continue to monitor and consider deploying overnight funds into the securities portfolio, however, loan growth
  is priority
- Redeploy investment cash flows into the securities portfolio and loans as appropriate
- Focus on investments that reduce price risk and shorten duration

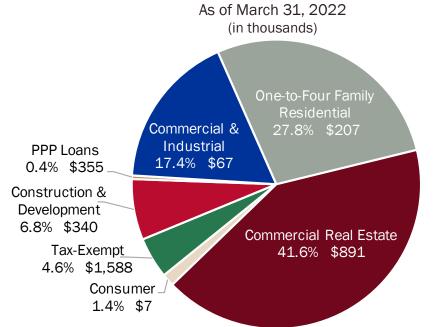


### Loan Portfolio Overview



- Non-PPP loans $^1$  = \$1.73 billion
- Broad diversification by industry
- Highest industry concentration = health care at 9.0% (excluding PPP loans)<sup>1</sup>
- Average loan size excluding credit cards = \$228,000
- Loans indexed to LIBOR = \$51.8 million, or 3.0%, of non-PPP loans HFI¹

#### Loans HFI % and Average \$ Size Mix

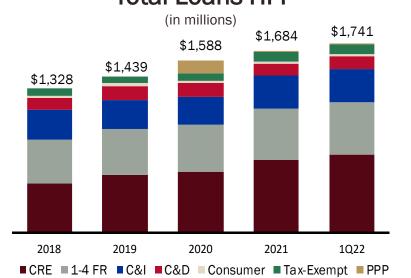


#### **Largest Industry Concentrations**

As of March 31, 2022 (excluding PPP Loans)<sup>1</sup>



#### **Total Loans HFI**



### **Loans By Market**

- Expanding operations in Southwest, Acadiana, Northshore,
   Capital, and New Orleans Markets
- Opened LDPO in the New Orleans Market in December 2021

#### Non-PPP Loans HFI<sup>1</sup>

Originated by geographic market
As of March 31, 2022
(in thousands)

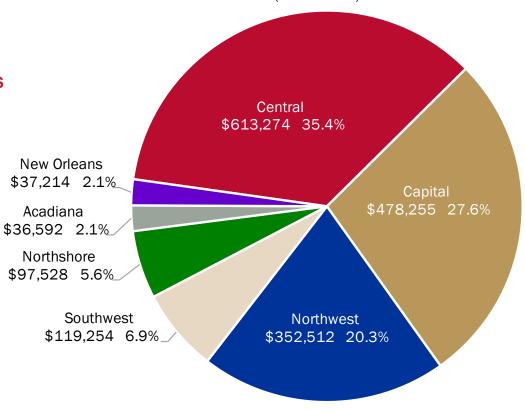


#### Challenges

- Significant liquidity across the industry
- Private equity and non-bank competition
- Competition for loans and loosening credit terms

#### **Opportunities**

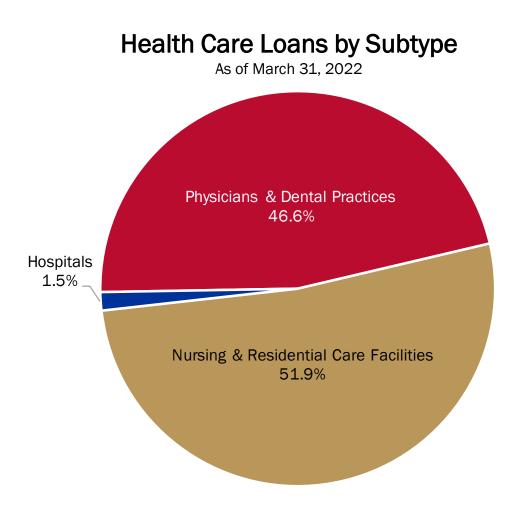
- Expansion in larger Louisiana markets
- New lender capacity
- Well-positioned to fund future loan growth with deposits
- Competitor disruption



### **Health Care Loans**



- Largest industry concentration
- Health care loans = \$155.5 million, or 9.0%, of non-PPP loans HFI<sup>1</sup>
- Average loan size = \$337,000
- No shared national credits, real estate investment trusts, or assisted living facilities
- Skilled nursing care facilities operate under a certificate of need system in Louisiana
- Nursing facilities are managed by Louisiana-based owner operators
- In 2020 and 2021, nursing facilities received significant stimulus funds

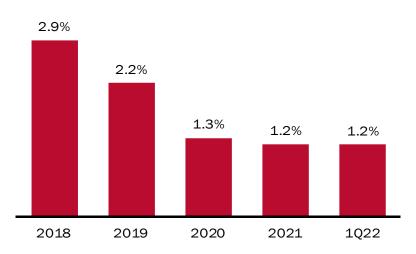


### **Energy Portfolio Loans**



- Energy loans = \$20.6 million, or 1.2%, of non-PPP loans HFI¹
- No nonperforming energy loans
- Average loan size = \$666,000
- Charge-offs since 2017 were \$2.8 million
- No reserve-based lending





#### **Energy Portfolio**

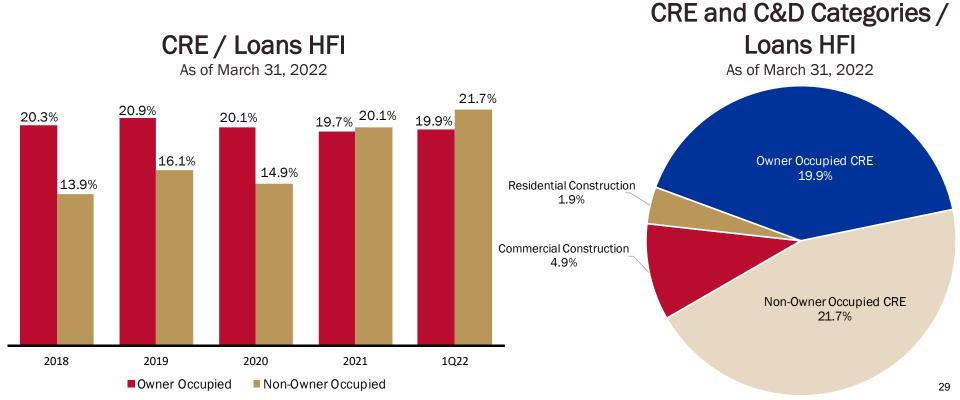
As of March 31, 2022

Originated by:												
(dollars in thousands)	Red Rive	r Bank	C	ther E	anks	Total						
	\$	%		\$	%	\$	%					
Not criticized	\$13,377	64.8%	\$	938	4.5%	\$14,315	69.4%					
Criticized	6,324	30.7%		-	0.0%	6,324	30.6%					
Total EP	\$19,701	95.5%	\$	938	4.5%	\$20,639	100.0%					

### **Commercial Real Estate Loans**



- CRE loans = \$723.4 million, or 41.6%, of loans HFI; C&D = \$117.5 million, or 6.8% of loans HFI
- Low levels of CRE relative to state, regional, and national peers
- CRE concentration ratios as a % of risk-based capital are well below bank regulatory guidelines
  - C&D Ratio = 37.5%
  - CRE Ratio = 158.8%
- CRE criticized loans = \$3.5 million, or 0.5% of total CRE loans, 0.2% of loans HFI
- CRE NPLs = \$48,000, or 0.01% of total CRE loans, < 0.01% of loans HFI



### **Asset Quality**



- NPAs decreased slightly due to payments to nonaccrual loans
- Provision for loan loss expense consistent since 2Q21 due to favorable asset quality metrics and eased pandemic-related economic restrictions
- Reserve build correlates to loan growth
- ALL to non-PPP loans  $HFI^1 = 1.11\%$

#### NPAs / Total Assets

#### **Asset Quality Metrics**

As of and for the quarter ended

0.13%				
	0.11%			
		0.08%		
			0.03%	0.03%
1001	0004	2004	1004	1000
1Q21	2Q21	3Q21	4Q21	1Q22

(dollars in thousands)	;	3/31/21	6/30/21	9/30/21	1	2/31/21	3/31/22
NPLs	\$	2,811	\$ 2,027	\$ 1,403	\$	319	\$ 313
NPLs to Loans HFI		0.18%	0.13%	0.09%		0.02%	0.02%
NPAs	\$	3,604	\$ 3,086	\$ 2,428	\$	979	\$ 973
Criticized Loans (CL)	\$	12,482	\$ 11,277	\$ 11,337	\$	9,314	\$ 9,942
CLs to Loans HFI		0.78%	0.70%	0.70%		0.55%	0.57%
Provision Expense	\$	1,450	\$ 150	\$ 150	\$	150	\$ 150
ALL to Loans HFI		1.21%	1.22%	1.18%		1.14%	1.11%
ALL to Non-PPP Loans HFI <sup>1</sup>		1.31%	1.28%	1.22%		1.15%	1.11%
Net Charge-offs to Average Loans		0.00%	0.01%	0.03%		0.01%	0.00%

### **CECL UPDATE**

- CECL replaces the current incurred loss methodology with a life-of-loan concept
  - Effective for RRBI on January 1, 2023
  - Requires consideration of historical loss experience and current conditions adjusted for economic forecasts
- CECL system implementation in process
- Pro forma results expected in 3Q22

### Paycheck Protection Program



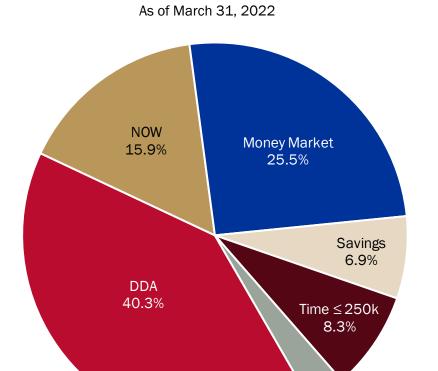
- PPP Loans = \$6.4 million, or 0.4% of total loans HFI
- \$169,000 in deferred fees remain outstanding
- PPP forgiveness and income decreased in 4Q21 and 1Q22 from the prior quarter
- Expect PPP loan forgiveness to be completed in 2Q22

#### **Total PPP Loans**

As of March 31, 2022 (dollars in thousands)

1	Average Balance	PPP Income	Yield	NIM (FTE) PPP Impact	ΡI	EPS PP Impact
2Q20	\$ 154,400	\$ 1,153	2.99%	-0.01%	\$	0.16
3Q20	\$ 193,038	\$ 1,386	2.84%	-0.01%	\$	0.19
4Q20	\$ 161,109	\$ 3,023	7.45%	0.31%	\$	0.41
1Q21	\$ 108,334	\$ 2,132	7.97%	0.23%	\$	0.29
2Q21	\$ 109,182	\$ 1,062	3.89%	0.06%	\$	0.15
3Q21	\$ 63,205	\$ 1,367	8.57%	0.14%	\$	0.19
4Q21	\$ 29,191	\$ 1,212	16.46%	0.14%	\$	0.17
1Q22	\$ 11,061	\$ 485	17.77%	0.05%	\$	0.07

- Deposits consistent at \$2.93 billion
- Cost of deposits consistent at 0.18%
- Attractive core deposit base
- No brokered deposits



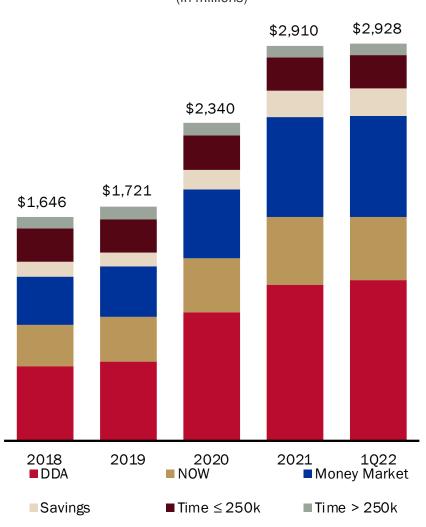
Time > 250k

3.1%

**Deposit Mix** 

#### **Total Deposits**

(in millions)

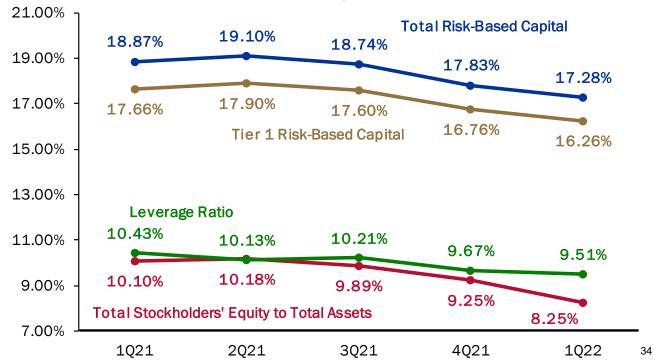


### Capital

- Well capitalized
- Stock repurchase programs
  - \$3.0 million August 2020 program completed July 2021
  - \$5.0 million September 2021 program completed November 2021
  - 2021 Repurchased 153,553 shares of common stock for \$7.9 million
  - New \$5.0 million program effective February 2022 to December 2022
  - 1022 Repurchased 4,465 shares of common stock for \$218,000
- Quarterly dividend consistent at \$0.07 per share
- Capital priorities are:
  - Support organic growth
  - Stock buybacks
  - Dividends
  - Acquisitions

#### **Capital Ratios**

For the quarter ended



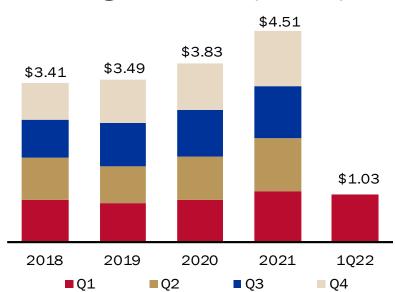
### **Profitability Trends**



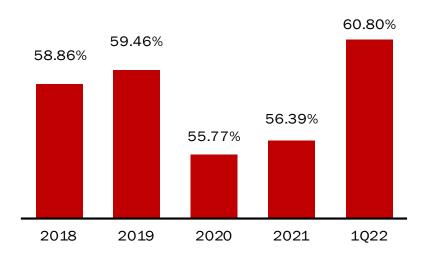
#### **Net Income**

(in thousands)
\$32,952
\$28,145
\$23,056
\$7,392
2018 2019 2020 2021 1022
Q1 Q2 Q3 Q4

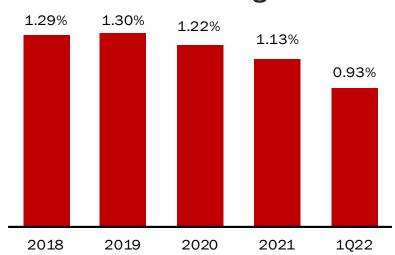
#### Earnings Per Share (Diluted)



#### **Efficiency Ratio**



#### **Return on Average Assets**



### Net Interest Margin FTE (1Q22 vs. 4Q21)



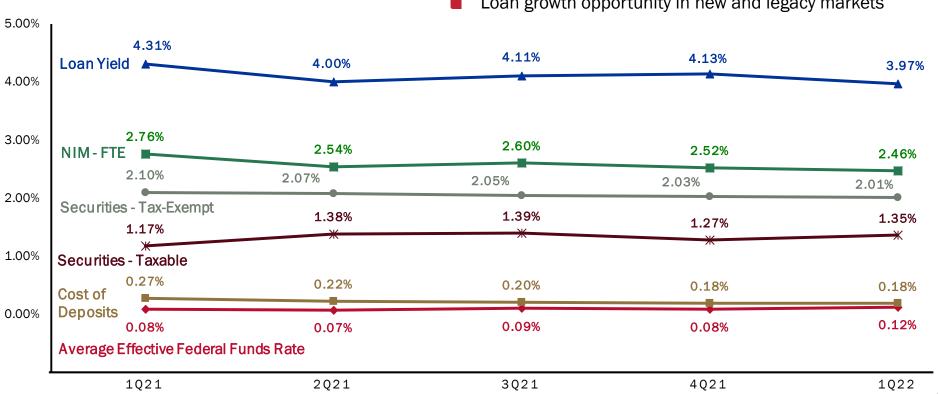
- NIM FTE decreased 6 bps to 2.46% for 1022 due to lower PPP loan income, offset by higher securities income
- NIM FTE, excluding PPP loans<sup>1</sup>, increased 3 bps due to deploying low-yielding overnight funds into securities and loans

#### NIM Challenges

- PPP loan portfolio completed
- Competition for new loans
- Deposit rate pressures

#### **NIM Opportunity**

- Asset sensitive
- Benefit in higher rate environment
- Target Federal Funds rate increases
- Deploy liquidity into securities and loans
- Loan growth opportunity in new and legacy markets



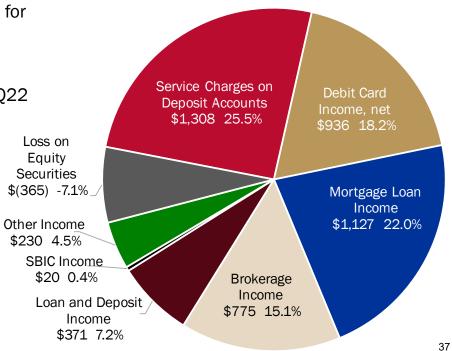
### Noninterest Income (1Q22 vs. 4Q21)



- Noninterest income decreased \$1.3 million to \$4.4 million for 1Q22
- Mortgage loan income decreased \$540,000 to \$1.1 million for 1022 due to rising home prices, higher interest rates, and limited available housing for sale
  - Expect mortgage loan income to decrease in 2022
- Loss on Equity Securities = \$365,000
  - Sold Equity Securities portfolio in April 2022
- Debit card income, net decreased \$135,000 to \$936,000 for 1022 due to fewer debit card transactions
- Brokerage income decreased \$31,000 to \$775,000 for 1022
  - Assets under management = \$802.8 million

#### Noninterest Income \$ and %

For the guarter ended March 31, 2022 (dollars in thousands)

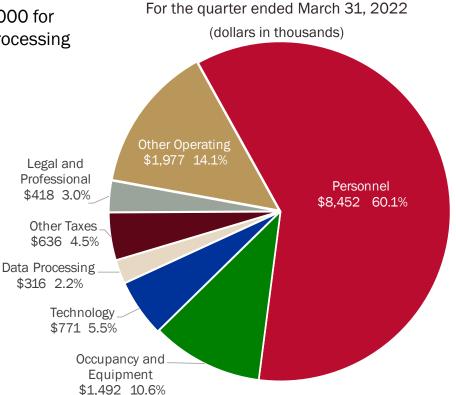


### Operating Expenses (1Q22 vs. 4Q21)



- Operating expenses increased \$46,000 to \$14.1 million for 1Q22
- Other taxes increased \$138,000 to \$636,000 due to higher Louisiana bank stock tax
- Technology expenses increased \$104,000 to \$771,000 for 1Q22, due to \$59,000 of start-up expenses for new locations
- Personnel expenses increased \$90,000 to \$8.5 million for 1Q22, primarily due to opening of new locations
- Occupancy expense increased \$68,000 to \$1.5 million for 1Q22, primarily due to \$124,000 of start-up expenses for new locations
- Data processing expense decreased \$221,000 to \$316,000 for 1Q22, due to \$230,000 periodic refund from our data processing center in 1Q22
- Loan and deposit expenses decreased \$113,000 to \$130,000 for 1Q22, due to \$122,000 negotiated, variable rebate from a vendor

#### **Operating Expenses**



### Strategic Outlook

- Continue building a strong, Louisiana-based, super-community bank by leveraging existing infrastructure
- Continue de novo, organic expansion strategy
- Disciplined focus on personal, relationship banking and building shareholder value
- Manage net interest income and net interest margin in a changing interest rate environment
- Prudently deploy excess liquidity
- Analyze industry trends and Red River Bank products regarding overdraft fees
- Seek to take advantage of disruption in the marketplace due to mergers and acquisitions and branch closures/limited service by larger national and regional banks
- Open New Orleans banking center (pending regulatory approval), expand market share in newer South Louisiana
   markets, and remodel new operations building in Central Louisiana
- Monitor markets for opportunity for organic growth or key acquisitions
- Continue to build out digital offerings as needed in order to serve our target customer base
- Continue to expand mortgage operations and investments division across markets
- Monitor asset quality trends and maintain appropriate level of allowance for loan losses
- Continue disciplined capital management via dividends and stock repurchase plans



### **Summary**

#### Improved asset mix

Diversified loan portfolio with solid asset quality and allowance

High liquidity levels with opportunity to deploy into loans and securities

Organic expansion into largest Louisiana market for future growth

Well capitalized with 9.51% leverage ratio as of March 31, 2022



# RED RIVER BANCSHARES, INC.

# **APPENDIX**

### Non-GAAP Reconciliation

Tangible common equity to tangible assets (non-GAAP)



	As of									
(dollars in thousands, except per share data)		3/31/22	1	.2/31/21		3/31/21	1	.2/31/20		
Tangible common equity										
Total stockholders' equity	\$	264,874	\$	298,150	\$	284,911	\$	285,478		
Adjustments:										
Intangible assets		(1,546)		(1,546)		(1,546)		(1,546)		
Total tangible common equity (non-GAAP)	\$	263,328	\$	296,604	\$	283,365	\$	283,932		
Realized common equity										
Total stockholders' equity	\$	264,874	\$	298,150	\$	284,911	\$	285,478		
Adjustments:										
Accumulated other comprehensive (income) loss	,	43,819	,	3,773		331		(6,921)		
Total realized common equity (non-GAAP)	\$	308,693	\$	301,923	\$	285,242	\$	278,557		
Common shares outstanding		7,176,365		7,180,155		7,306,747		7,325,333		
Book value per common share	\$	36.91	\$	41.52	\$	38.99	\$	38.97		
Tangible book value per common share (non-GAAP)	\$	36.69	\$	41.31	\$	38.78	\$	38.76		
Realized book value per common share (non-GAAP)	\$	43.02	\$	42.05	\$	39.04	\$	38.03		
Tangible assets										
Total assets	\$	3,212,460	\$	3,224,710	\$	2,820,672	\$	2,642,634		
Adjustments:										
Intangible assets		(1,546)		(1,546)		(1,546)		(1,546)		
Total tangible assets (non-GAAP)	\$	3,210,914	\$	3,223,164	\$	2,819,126	\$	2,641,088		
Total stockholders' equity to assets		8.25%		9.25%		10.10%		10.80%		

8.20%

9.20%

10.05%

10.75%

### Non-GAAP Reconciliation (continued)



	As of												
(dollars in thousands)		3/31/22		12/31/21		9/30/21		6/30/21		3/31/21		12/31/20	
Non-PPP loans HFI													
Loans HFI	\$	1,741,026	\$	1,683,832	\$	1,622,593	\$	1,600,388	\$	1,602,086	\$	1,588,446	
Adjustments:													
PPP loans, net		(6,397)		(17,550)		(45,962)		(82,972)		(119,358)		(118,447)	
Non-PPP loans HFI													
(non-GAAP)	\$	1,734,629	\$	1,666,282	\$	1,576,631	\$	1,517,416	\$	1,482,728	\$	1,469,999	
Allowance for loan losses	\$	19,244	\$	19,176	\$	19,168	\$	19,460	\$	19,377	\$	17,951	
Deposits	\$	2,927,728	\$	2,910,348	\$	2,704,583	\$	2,569,599	\$	2,515,275	\$	2,340,360	
Loans HFI to deposits ratio		59.47%		57.86%		59.99%		62.28%		63.69%		67.87%	
Non-PPP loans HFI to													
deposits ratio (non-GAAP)		59.25%		57.25%		58.29%		59.05%		58.95%		62.81%	
ALL to loans HFI		1.11%		1.14%		1.18%		1.22%		1.21%		1.13%	
ALL to non-PPP loans HFI													
(non-GAAP)		1.11%		1.15%		1.22%		1.28%		1.31%		1.22%	

### Non-GAAP Reconciliation (continued)



		For the	e Months	For the Year Ended						
(dollars in thousands)	3/31/22		12/31/21		3/31/21		2021		2020	
Net interest income										
Net interest income	\$	18,728	\$	18,775	\$	17,591	\$	71,722	\$	69,000
Adjustments:										
PPP loan income		(485)		(1,212)		(2,132)		(5,773)		(5,562)
Net interest income, excluding PPP loan										
income (non-GAAP)	\$	18,243	\$	17,563	\$	15,459	\$	65,949	\$	63,438